

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/13/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 33	KVVU	10/14/12	11/04/12	Friends Weekend	5-6p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
Week:		10/15/12	10/21/12	-----1				1	\$175.00			
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
		See MG 41.5,41.6,41.7										
Week:		10/29/12	11/04/12	-----1				1	\$175.00			
N 38	KVVU	10/09/12	10/29/12	MORE Access	630-7pm		:30			NM	53	\$29,365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TWTF--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	-TuWThF----	:30		\$350.00	NM		
		See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										
Week:		10/16/12	10/22/12	MTWTF--				4	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision 485655 /		Alt Order # 06236978
Contract Dates 10/09/12 - 11/06/12	Product DSCC IE	Estimate # 1407
Advertiser DSCC	Original Date / Revision 10/13/12 / 10/15/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
5	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM			
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
7	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM			
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
8	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM			
		See MG 41.5,41.6,41.7										
13	KVVU	10/29/12-10/29/12	Anderson	2-3p	M-----	:30		\$450.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
14	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30		\$450.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
15	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30		\$450.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
16	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
17	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
18	KVVU	10/22/12-10/22/12	Cops/Dog The Bounty Hunter1-2pm	M-----	:30			\$195.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
19	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty HunterM-F 12-1p	---WTh----	:30			\$195.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
20	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty HunterM-F 12-1p	---WTh----	:30			\$195.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
21	KVVU	10/29/12-10/29/12	Cops/Dog The Bounty HunterM-F 12-1p	M-----	:30			\$195.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
22	KVVU	10/30/12-10/30/12	Cops/Dog The Bounty Hunter1-2pm	-Tu-----	:30			\$195.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
23	KVVU	10/30/12-10/31/12	Anderson	3-4p	-TuW-----	:30		\$450.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
24	KVVU	10/30/12-10/31/12	Anderson	3-4p	-TuW-----	:30		\$450.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
25	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
26	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
27	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	----WTh----	:30		\$950.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
28	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	----WTh----	:30		\$950.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
29	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$950.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
30	KVVU	10/30/12-10/30/12	Extra	M-F 7-730p	-Tu-----	:30		\$950.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
31	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$775.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
32	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$775.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
33	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$1,025.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
34	KVVU	10/16/12-10/16/12	Special Early News	Special Early News	-Tu-----	:30		\$1,000.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
35	KVVU	10/24/12-10/25/12	Special Early News	Special Early News	---WTh----	:30		\$775.00	NM			
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										

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<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/13/12 / 10/15/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
36	KVVU	10/24/12-10/25/12		Special Early News	Special Early News	---wTh----	:30	\$775.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
37	KVVU	11/03/12-11/03/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$1,500.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
38	KVVU	11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a	-----Su	:30	\$850.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
39	KVVU	10/23/12-10/29/12		Friends	M-F 12:05-1:05a	MTuWThF----	:30	\$225.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
40	KVVU	10/24/12-10/25/12		Katie	1-2pm	---wTh----	:30	\$425.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
41	KVVU	10/24/12-10/25/12		Katie	1-2pm	---wTh----	:30	\$425.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
42	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
43	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
44	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
45	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
46	KVVU	10/23/12-10/23/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30	\$650.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
47	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30	\$650.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
48	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
49	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
50	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
51	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
52	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
53	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
54	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---wTh----	:30	\$500.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
55	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---wTh----	:30	\$500.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
56	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30	\$250.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
57	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30	\$250.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
58	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30	\$250.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
59	KVVU	10/30/12-11/05/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for	23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
Week: 10/23/12		10/29/12	MTWTF--					4	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 485655 /		Alt Order # 06236978
Contract Dates 10/09/12 - 11/06/12	Product DSCC IE	Estimate # 1407
Advertiser DSCC		Original Date / Revision 10/13/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>10/23/12-10/29/12</td><td>10/23/12-10/29/12</td><td>MTuWThF----</td><td>4</td><td>\$350.00</td><td>630-7pm</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="10">9 KVVU</td><td>See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;</td></tr><tr><td>10/23/12-10/29/12</td><td>10/23/12-10/29/12</td><td>MTuWThF----</td><td>4</td><td>\$350.00</td><td>630-7pm</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="10">11 KVVU</td><td>See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type	10/23/12-10/29/12	10/23/12-10/29/12	MTuWThF----	4	\$350.00	630-7pm	MTuWThF----	:30	\$350.00	NM	9 KVVU										See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;	10/23/12-10/29/12	10/23/12-10/29/12	MTuWThF----	4	\$350.00	630-7pm	MTuWThF----	:30	\$350.00	NM	11 KVVU										See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;																																																										
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9 KVVU										See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;																																																																																																																
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N 41	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	4	\$3,775.00																																																																																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>4</td><td>\$500.00</td><td>M-F 7-730p</td><td>MTuWThF----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="10">1 KVVU</td><td>10/16/12-10/22/12</td><td>Extra</td><td>See MG 41.5,41.6,41.7</td></tr><tr><td colspan="10">2 KVVU</td><td>10/16/12-10/22/12</td><td>Extra</td><td>See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;</td></tr><tr><td colspan="10">4 KVVU</td><td>10/16/12-10/22/12</td><td>Extra</td><td>See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;</td></tr><tr><td colspan="10">5 KVVU</td><td>10/18/12-10/18/12</td><td>Extra</td><td>M-Sa 8-10p/Su 7-1-----Th-----</td></tr><tr><td colspan="10">Ⓜ MG for 38.8,44.8,58.3,33.3,41.1</td><td>6 KVVU</td><td>10/18/12-10/18/12</td><td>Prime After Baseball</td><td>M-Sa 8-10p/Su 7-1-----Th-----</td></tr><tr><td colspan="10">Ⓜ MG for 38.8,44.8,58.3,33.3,41.1</td><td>7 KVVU</td><td>10/17/12-10/17/12</td><td>Fox 5 News at 6pm</td><td>M-F 6-630pm</td></tr><tr><td colspan="10">Ⓜ MG for 38.8,44.8,58.3,33.3,41.1</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type	10/16/12	10/22/12	MTWTF--	4	\$500.00	M-F 7-730p	MTuWThF----	:30	\$500.00	NM	1 KVVU										10/16/12-10/22/12	Extra	See MG 41.5,41.6,41.7	2 KVVU										10/16/12-10/22/12	Extra	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;	4 KVVU										10/16/12-10/22/12	Extra	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;	5 KVVU										10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1-----Th-----	Ⓜ MG for 38.8,44.8,58.3,33.3,41.1										6 KVVU	10/18/12-10/18/12	Prime After Baseball	M-Sa 8-10p/Su 7-1-----Th-----	Ⓜ MG for 38.8,44.8,58.3,33.3,41.1										7 KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	Ⓜ MG for 38.8,44.8,58.3,33.3,41.1									
Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																	
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1 KVVU										10/16/12-10/22/12	Extra	See MG 41.5,41.6,41.7																																																																																																														
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4 KVVU										10/16/12-10/22/12	Extra	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;																																																																																																														
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Ⓜ MG for 38.8,44.8,58.3,33.3,41.1																																																																																																																										
N 44	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	12	\$8,100.00																																																																																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>5</td><td>\$675.00</td><td>730-8p</td><td>MTuWThF----</td><td>:30</td><td>\$675.00</td><td>NM</td></tr><tr><td colspan="10">2 KVVU</td><td>10/16/12-10/22/12</td><td>TMZ</td><td>See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;</td></tr><tr><td colspan="10">3 KVVU</td><td>10/16/12-10/22/12</td><td>TMZ</td><td>See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;</td></tr><tr><td colspan="10">Week: 10/23/12 10/29/12</td><td>MTWTF--</td><td>5</td><td>\$675.00</td></tr><tr><td colspan="10">8 KVVU</td><td>10/23/12-10/29/12</td><td>TMZ</td><td>See MG 41.5,41.6,41.7</td></tr><tr><td colspan="10">Week: 10/30/12 11/05/12</td><td>MTWTF--</td><td>5</td><td>\$675.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type	10/16/12	10/22/12	MTWTF--	5	\$675.00	730-8p	MTuWThF----	:30	\$675.00	NM	2 KVVU										10/16/12-10/22/12	TMZ	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;	3 KVVU										10/16/12-10/22/12	TMZ	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;	Week: 10/23/12 10/29/12										MTWTF--	5	\$675.00	8 KVVU										10/23/12-10/29/12	TMZ	See MG 41.5,41.6,41.7	Week: 10/30/12 11/05/12										MTWTF--	5	\$675.00																									
Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																	
10/16/12	10/22/12	MTWTF--	5	\$675.00	730-8p	MTuWThF----	:30	\$675.00	NM																																																																																																																	
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Week: 10/30/12 11/05/12										MTWTF--	5	\$675.00																																																																																																														
N 58	KVVU	10/14/12	11/04/12	American Dad/Cleveland	7p-8p		:30			NM	2	\$3,150.00																																																																																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$1,575.00</td><td>7p-8p</td><td>-----Su</td><td>:30</td><td>\$1,575.00</td><td>NM</td></tr><tr><td colspan="10">1 KVVU</td><td>10/08/12-10/14/12</td><td>American Dad/Cleveland</td><td>See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr><tr><td colspan="10">Week: 10/15/12 10/21/12</td><td>-----1</td><td>1</td><td>\$1,575.00</td></tr><tr><td colspan="10">Week: 10/22/12 10/28/12</td><td>-----1</td><td>1</td><td>\$1,575.00</td></tr><tr><td colspan="10">3 KVVU</td><td>10/22/12-10/28/12</td><td>American Dad/Cleveland</td><td>See MG 41.5,41.6,41.7</td></tr><tr><td colspan="10">Week: 10/29/12 11/04/12</td><td>-----1</td><td>1</td><td>\$1,575.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type	10/08/12	10/14/12	-----1	1	\$1,575.00	7p-8p	-----Su	:30	\$1,575.00	NM	1 KVVU										10/08/12-10/14/12	American Dad/Cleveland	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20	Week: 10/15/12 10/21/12										-----1	1	\$1,575.00	Week: 10/22/12 10/28/12										-----1	1	\$1,575.00	3 KVVU										10/22/12-10/28/12	American Dad/Cleveland	See MG 41.5,41.6,41.7	Week: 10/29/12 11/04/12										-----1	1	\$1,575.00																									
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10/08/12	10/14/12	-----1	1	\$1,575.00	7p-8p	-----Su	:30	\$1,575.00	NM																																																																																																																	
1 KVVU										10/08/12-10/14/12	American Dad/Cleveland	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																																																																																																														
Week: 10/15/12 10/21/12										-----1	1	\$1,575.00																																																																																																														
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3 KVVU										10/22/12-10/28/12	American Dad/Cleveland	See MG 41.5,41.6,41.7																																																																																																														
Week: 10/29/12 11/04/12										-----1	1	\$1,575.00																																																																																																														
N 68	KVVU	10/20/12	11/03/12	Touch	Sat 11p-12a		:30			NM	2	\$260.00																																																																																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$130.00</td></tr><tr><td>10/22/12</td><td>10/28/12</td><td>-----1-</td><td>1</td><td>\$130.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-----1-	1	\$130.00	10/22/12	10/28/12	-----1-	1	\$130.00																																																																																															
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																						
10/15/12	10/21/12	-----1-	1	\$130.00																																																																																																																						
10/22/12	10/28/12	-----1-	1	\$130.00																																																																																																																						

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Product</u> DSCC IE
<u>Advertiser</u> DSCC		<u>Estimate #</u> 1407
		<u>Original Date / Revision</u> 10/13/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/22/12-10/28/12		Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM		
	See MG 68.4											
4	KVVU	10/27/12-10/27/12		Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM		
	See MG 68.5											
5	KVVU	10/27/12-10/27/12		Masterchef	Sat 11p-12a	-----Sa--	:30		\$130.00	NM		
	MG for 68.4 10/27											
Week: 10/29/12		11/04/12		-----1-				1	\$130.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KVVU	10/29/12-11/04/12		Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
Totals											369	\$307,060.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	259	\$223,470.00	\$189,949.50
10/29/12 - 11/06/12	110	\$83,590.00	\$71,051.50
Totals	369	\$307,060.00	\$261,001.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 CREDIT RISK !! OCT15/12 09.54
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP *** KVVU-TV ***
ORDER WORKSHEET **CHANGES**

WASHINGTON, DC 20007

ORDER :		
PRDCT	DSCC IE	EST#1407 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5

DATE OCT15/12 09.5

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO ROSE
ER NIKKI
OK'D M12
SEE LINES 135-138
TOTAL SAME
PLS CNF THANKS

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1407												
33			ES 500P-600P	30		\$175.00	10/14	10/14	0		SUN	0
33			ES 500P-600P	30		\$175.00	10/21	10/21	1		SUN	1
33			ES 500P-600P	30		\$175.00	10/28	10/28	0		SUN	0
33			ES 500P-600P	30		\$175.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS												

REP: TEL# 610-293-4100 FAX# 610-220-1121
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT15/12 09.54
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
135	A		1100P-1200M	30		\$130.00	10/27	10/27	1		SAT	1
PROGRAM : MASTERCHEF												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-38 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-44 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-58 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-68 FOR 1 SPOT/WK												
136	A		900P-930P	30		\$1,025.00	10/18	10/18	1		THU	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 135-138												
137	A		930P-1000P	30		\$1,350.00	10/18	10/18	1		THU	1
PROGRAM : TMZ												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 135-138												
138	A		600P-630P	30		\$900.00	10/17	10/17	1		WED	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 135-138												
38	ES		630P-700P	30		\$350.00	10/9	10/15	3		TU-F,M	3
38	ES		630P-700P	30		\$350.00	10/16	10/22	1		TU-F,M	1
38	ES		630P-700P	30		\$350.00	10/23	10/29	2		TU-F,M	2
PROGRAM : MORE ACCESS												
41	ES		700P-730P	30		\$500.00	10/16	10/22	1		TU-F,M	1
PROGRAM : EXTRA												
44	ES		730P-800P	30		\$675.00	10/16	10/22	3		TU-F,M	3
44	ES		730P-800P	30		\$675.00	10/23	10/29	4		TU-F,M	4
44	ES		730P-800P	30		\$675.00	10/30	11/5	5		TU-F,M	5
PROGRAM : TMZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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58	ES		700P-800P	30		\$1,575.00	10/14	10/14	0		SUN	0
58	ES		700P-800P	30		\$1,575.00	10/21	10/21	1		SUN	1
58	ES		700P-800P	30		\$1,575.00	10/28	10/28	0		SUN	0
58	ES		700P-800P	30		\$1,575.00	11/4	11/4	1		SUN	1

PROGRAM : THE OT

68	E		1100P-1200M	30		\$130.00	10/20	10/20	1		SAT	1
68	E		1100P-1200M	30		\$130.00	10/27	10/27	0		SAT	0
68	E		1100P-1200M	30		\$130.00	11/3	11/3	0		SAT	0

PROGRAM : HELLS KITCHEN

STATION MAKEGOOD OFFERS:

M12	OK'D	BUY#33	MISSED: SUN/500P-600P	OCT28	30S	\$175.00	(OCT13/12)
		BUY#38	TU-F,M/630P-700P	OCT16	30S	\$350.00	
		BUY#41	TU-F,M/700P-730P	OCT16	30S	\$500.00	
		BUY#44	TU-F,M/730P-800P	OCT16	30S	\$675.00	
		BUY#58	SUN/700P-800P	OCT28	30S	\$1,575.00	
		BUY#68	SAT/1100P-1200M	OCT27	30S	\$130.00	
			OFFER: SAT/1100P-1200M	OCT27	30S	\$130.00	
			& THU/900P-930P	OCT18	30S	\$1,025.00	
			& THU/930P-1000P	OCT18	30S	\$1,350.00	
			& WED/600P-630P	OCT17	30S	\$900.00	

PLS ADVISE.

CMT: SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.

OCT/12	227580.00	NOV/12	79480.00	CONTRACT TOTAL	307060.00
				TOTAL SPOTS	369

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE